



# MEMBERSHIP APPLICATION

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The Ad Club of Hampton Roads (ACHR) is a volunteer service and social organization made up of leading members of the Hampton Roads advertising community.

Members from area advertisers, advertising agencies, media outlets and businesses donate time and services to help raise money for the betterment of the up and coming creative talent. Without the support of our members, businesses and volunteers, the Ad Club would not exist.

From networking opportunities to great speakers, from member benefits to legislative lobbying efforts, membership in the Ad Club of Hampton Roads is an investment in your business and in yourself.

## **Why Join the Ad Club?**

### **Networking**

Meet the folks who make the advertising business in Hampton Roads run.

### **Programs**

Ten great programs. Educational, informative and yes, fun!

### **The ADDY® Awards**

Honoring the best creative work from our advertising community since 1939

### **Scholarships**

Annual Rising Star scholarships are awarded to local students who will someday follow in our footsteps

### **Legislative**

We are represented at state, regional and national levels ensuring no counterproductive legislation will be passed

### **Recognition**

Awarded annually to an outstanding member of the local advertising community

### **Public Service**

Local market participation in the American Advertising Federation's national public service campaigns

### **Benefits**

Reduced cost telephone service, rental cars, subscriptions and automatic membership in the AAF.



**AD CLUB OF HAMPTON ROADS**  
www.adclubhr.com

# MEMBERSHIP APPLICATION

**NAME** \_\_\_\_\_ **COMPANY** \_\_\_\_\_

**TYPE OF BUSINESS** \_\_\_\_\_

**BUSINESS ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_

**EMAIL** \_\_\_\_\_ **WEBSITE** \_\_\_\_\_

## TYPE OF MEMBERSHIP (check one)

- Corporate Membership \$250**  
Membership is transferable to any member of your organization  
Includes food and admission to every meeting except ADDY® Awards & Golf Tournament, plus \$10 off ADDY® Award Entries, free job listings, web links and banners on Ad Club Web site, and AAF Discounts
- Individual Membership \$95**  
Includes \$10 off ADDY® Award Entries, Christmas Party, Rising Star Auction and Beach Bash, plus AAF discounts (non-transferable)
- Educational Membership \$25**  
For High School and College / Students and Faculty (non-transferable)  
Includes \$10 food and admission to every meeting except ADDY® Awards & Golf Tournament
- Honorary Membership N/C**  
Free to Past Silver Medal Award Recipients (non-transferable)  
Includes food and admission to all meetings except ADDY® Awards & Golf Tournament

## VOLUNTEER INTERESTS (check all committees that apply)

- |  |  |  |  |
|--|--|--|--|
| <input type="checkbox"/> ADDY® Awards      | <input type="checkbox"/> Membership Building       | <input type="checkbox"/> Education / Scholarship     | <input type="checkbox"/> Communications        |
| <input type="checkbox"/> Events & Programs | <input type="checkbox"/> Fundraising & Sponsorship | <input type="checkbox"/> Publicity& Public Relations | <input type="checkbox"/> Promotional materials |
| <input type="checkbox"/> Legislation       | <input type="checkbox"/> Golf Tournament           | <input type="checkbox"/> Finance                     |  |

**Please send this form along with a check to:**

Ad Club of Hampton Roads  
PO Box 61092  
Virginia Beach, VA 23466

**Total Amount Enclosed \$** \_\_\_\_\_